NEW
GENERATION
DIGITAL SIGNAGE
NARROWCASTING
SOFTWARE
FROM **TDM**

TRY IT NOW
30 DAYS FREE!

TDM
DIGITAL SIGNAGE

developed for SONY

SONY

100% CONTROL

OVER YOUR DESIGN, CONTENT, LOCATION AND TIMING

SOCIAL MEDIA

FEEDS, FOR EXAMPLE TWITTER, FACEBOOK AND LINKEDIN

- 100% freedom in design, images and text
- Try digital signage (narrowcasting) from TDM now for 30 days FREE
- Cost effective solution

START TODAY

REQUEST A DEMO

TDMSIGNAGE.COM/DEMO

TDM Digital Signage is developed for SONY

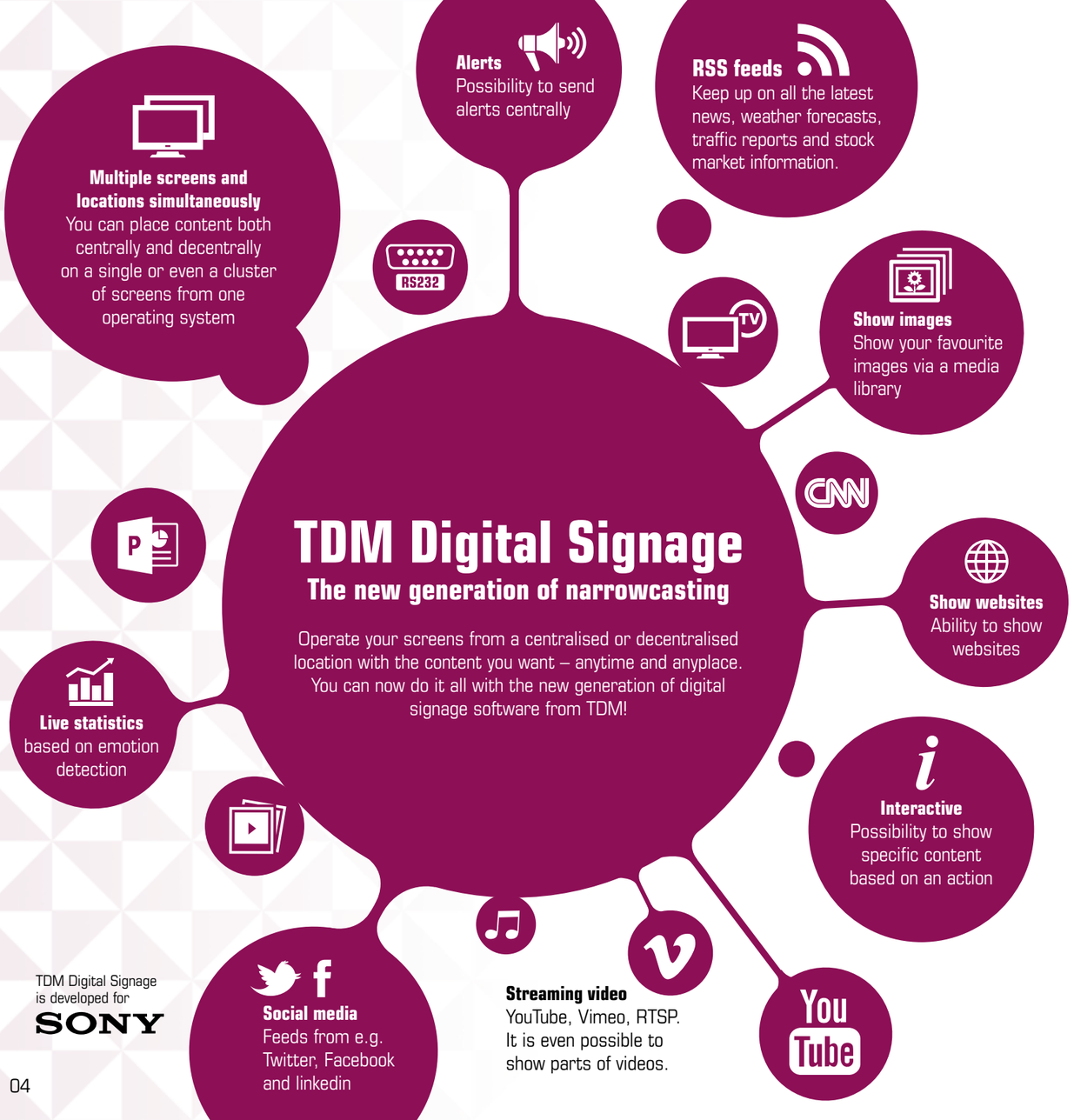
MASS COMMUNICATIONS ARE OUT...

DIGITAL SIGNAGE IS TOTALLY IN!

Mass communications are out. Digital signage (narrowcasting) is in. It lets you send your target group exceptionally targeted and dynamic marketing messages via as many screens as you like. This lets you capitalise on market opportunities - at precisely where and when your target group can be found. TDM provides software for your signage (narrowcasting) that is both incredibly flexible and amazingly economical! The days of the rigid, cumbersome and expensive upload systems are finally gone forever.

- TDM lets you develop and show your own content in your own style straightaway
- Centralised operation on one or more screens (also at multiple locations)
- You determine the time and length of the broadcast yourself in advance
- 100% freedom in design, no rigid templates
- All in one: text, animations, presentations and videos
- Login and design anywhere
- Centrally operated digital signage (narrowcasting)
- Works on all Sony HTML5 screens
- Multifunctional and easy to use
- Amazingly inexpensive in the cloud
- Create interactive content
- Live statistics based on emotion detection (camera and Windows PC needed)

Order the license and... get the demo now!



TDM Digital Signage is developed for SONY

MORE THAN JUST A CMS

THE TDM DESIGNER IS A COMPLETELY HTML5 WEB-BASED DESIGNER

TDM digital signage software makes it super easy to schedule content for a complete digital signage environment. You can place content both centrally and decentrally on a single or even a cluster of screens from one operating system. The system can be used for a range of purposes including showing RSS feeds such as news, weather and traffic and for social media including Facebook and Twitter. You can also place standard media such as visuals, video files, YouTube and Vimeo into TDM digital signage software's user-friendly content designer with equal ease.

Request the demo and discover it for yourself...

www.tdmsignage.com

TDM SIGNAGE

TDM HTML5 is extremely well suited to show content on your Sony HTML5 compatible televisions.

FUNCTIONS	HTML5
YOUTUBE	✔
WEBSITES	✔
INTERACTIVE CONTENT	✔
POWERPOINT WITH RETENTION OF EFFECTS	✔
STREAMINGVIDEO	✔
STREAMINGAUDIO	✔
WEATHER REPORT	✔
DYNAMIC TEXT	✔
EXTERNAL DATA (RSS/XML)	✔
MEDIA RSS,NEWS	✔
TV CHANNELS	✔
TICKER TAPE	✔
PLAN MODULE (SCHEDULING)	✔
MONITORING (MAIL,SMS)	✔

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HOSTED IN THE CLOUD
SaaS (Software as a Service)

YouTube

YOU CAN ALSO
SHOW PARTS OF YOUTUBE VIDEOS

TDM DESIGNER

The TDM Designer is a completely HTML5 web-based designer that lets you easily make a presentation for use on one or more screens without needing any prior experience.

As a user you can tap into a vast array of media such as visuals, video and/or audio and standard templates to publish an attractive presentation on your own 'TV Channel' in no time. The designer supports the following media formats:

Images : BMP, JPG, GIF, PNG PNG image files
Video : AVI, MPG,WMV, H.264
Sound : WAV, MP3, streaming
Streaming video : Youtube, RTSP (cameras)

The following elements are available in the designer:
Text element, image element, video element, graphics element, TV element, website element, ticker (scrolling text) element, date and time element, YouTube element and audio stream element.

Data (text, images and video) can be loaded from external sources with RSS or XML with most of the elements.
You can add these (data) sources easily in the designer.

TDM
DIGITAL SIGNAGE

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NO EXTRA LICENSE NECESSARY

TDM MEETING ROOM SOLUTION

The TDM Meeting Room solution can show meeting room information like upcoming meetings but you can even cancel the meeting or extend the meeting by clicking the screen. With this solution you can mount an Android based tablet and even show all meetings on central screens. The TDM Meeting Room solution comes as a standard feature and you can start using it without the need of buying an extra license.

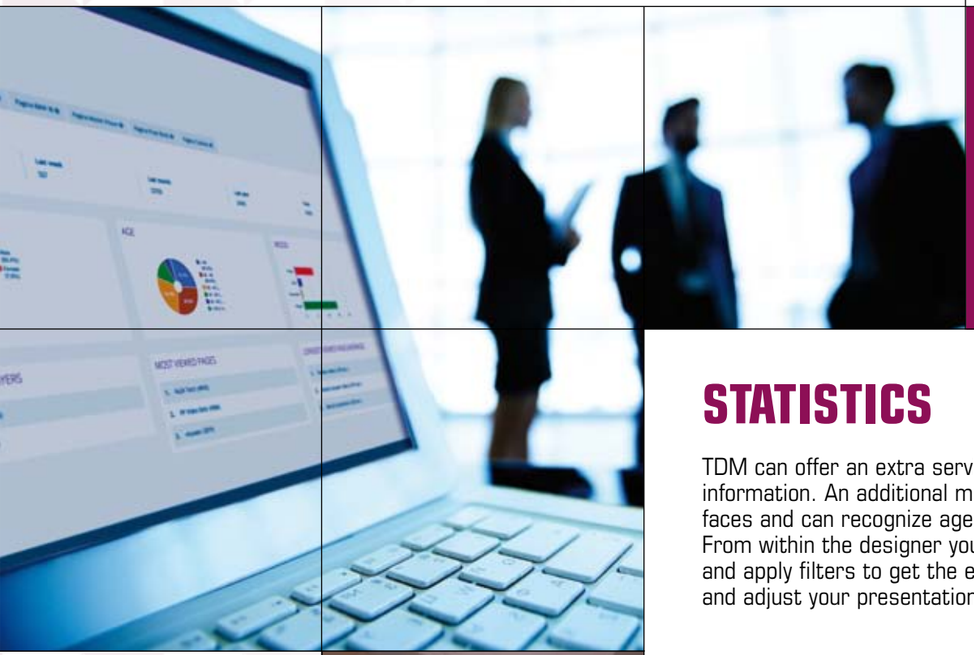
The feature allows you to connect to Microsoft Exchange, Google Calendar and Office 365 Calendar and works straight away. Combine your signage and meeting room solution in a cost effective way.

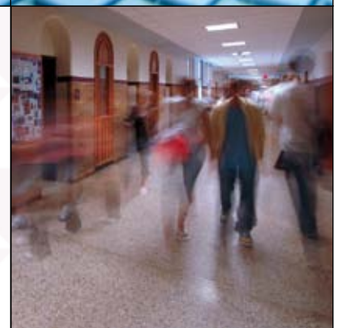
Request the demo and discover it for yourself...

Google Calendar Office 365 Exchange

MORE INFORMATION ABOUT THE VIEWER, THEIR INTERESTS AND MORE...

(Webcam and Windows PC needed)



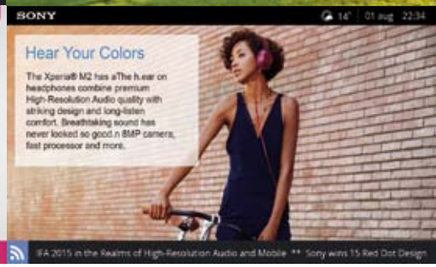


GET MORE DATA WITH A SIMPLE WEBCAM

STATISTICS

TDM can offer an extra service which gathers viewer information. An additional module detects peoples faces and can recognize age, gender and mood. From within the designer you can view these statistics and apply filters to get the exact information you want and adjust your presentations if necessary.

- Gender
- Age
- Mood (Angry, Sad, Surprised, Happy)
- Most viewed pages
- Most viewed players
- Longest viewed page (average)



TDM DEMO TEMPLATES

Without any knowledge of designing templates you can start using TDM immediately. With our pre designed demo templates you can start building your own digital signage solution in minutes. Standard templates for every sector.

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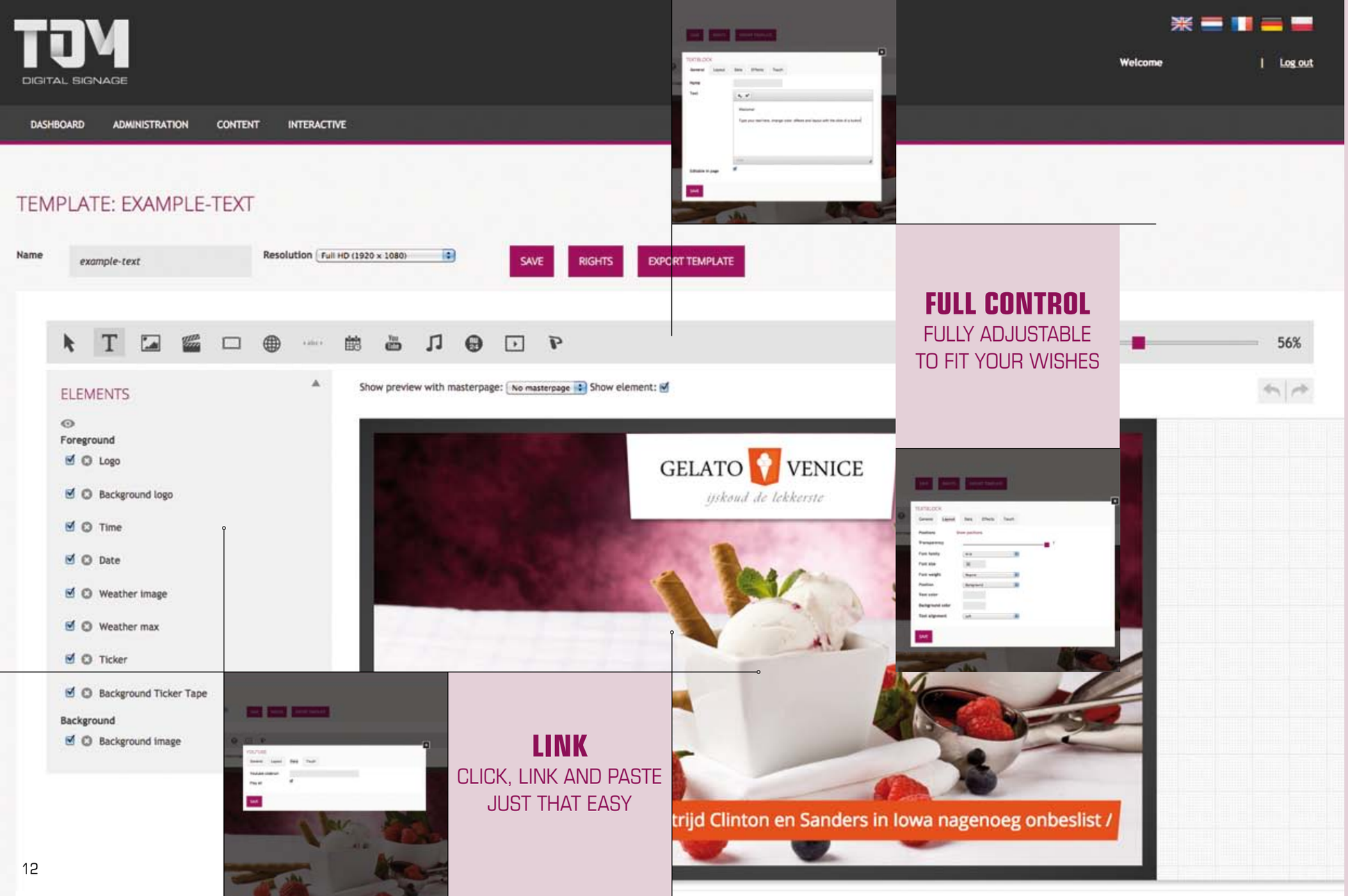

FULL CONTROL

FULLY ADJUSTABLE
TO FIT YOUR WISHES

LINK

CLICK, LINK AND PASTE
JUST THAT EASY

NEW CONTENT WIZARDS IN TDM

With the new TDM content wizards in TDM you don't need to have technical skills to show your presentation on one or multiple screens.

In just a few steps TDM will guide you through the necessary steps and your presentation will be published in just minutes.

TDM
DIGITAL SIGNAGE

HOSTING YOUR OWN ENVIRONMENT

LOCAL WEBSERVER

TDM is a cloud based solution. But when customers have valuable content which they don't want to store in the cloud or when datatraffic is an issue, TDM has an option to store your uploads internally in your network.

A special TDM Webserver will then host your uploads from the designer and pass them on to the players. That way no valuable content is leaving the building and uploads from the designer to the players will happen within your own internal network.

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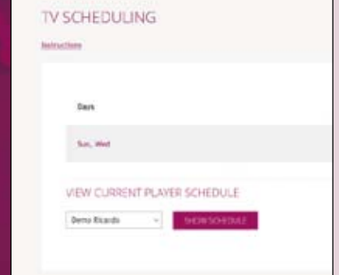
TDM DIGITAL SIGNAGE

ACTION BASED SIGNAGE
(event-driven)

INTERACTIVE CONTENT

You can specify playlists to override your regular presentation when a specific event is happening. An example would be when people pick up a product and the presentation shows the details of the product. Or an emergency page will be shown on your displays when an alarm gets triggered.



IP CONTROL & SCHEDULING

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TDM Signage now supports Sony IP control and scheduling for all the Sony Bravia models.
Within the TDM Designer you can schedule your screens to go on and off on specific days and times.

For using this feature you don't need to configure firewalls or networks you just need the TDM scheduling service or our TDM Android app.

Please contact your reseller in case of questions about this topic.

www.tdmsignage.com

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Find out more...

www.tdmsignage.com

or ask your Sony dealer

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